



LYNNWOOD

CITY CENTER + ALDERWOOD

PLANNING FOR OUR FUTURE

Advisory Group Meeting # 1 April 28, 2022



Agenda

- Introductions – All
- Review Work Plan, Timeline, Agendas
- Establish Group Meeting Agreements
- Study Context and Geography and History of City Center + Alderwood Area
- Proposed Elements of the Plan
- Vision for Subarea: Brainstorming Questions
- Big Ideas Month: Discuss and Gather Input
- Wrap Up / Homework for Next Meeting





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Introductions

Introductions – Your Planning Team



Kristen Holdsworth
Senior Planner/Proj Mgr.



Ashley Winchell
Planning Manager



David Kleitsch
Director, Development and
Business Services



The Otak Team
with Leland Consulting Group
and Fehr & Peers



Mandi Roberts
Principal Planner/PM



Cristina Haworth
Senior Planner/Engagement



David Sacamano
Urban Designer/L Arch



Serah Breakstone
Senior Planner/Codes



Brian Vanneman
Market/Economic Devel.



Sierra Carson
Planner

Introductions – Advisory Group Members

- **AJ Temple** – Temple Distillery
- **Ali Cheikh** – Resident
- **Andrea Heppner** – Resident
- **Brock Howell** – Snohomish County Transportation Coalition (Snotrac)
- **Chad Brathwaite** – Resident
- **Flex Velasco** – Anytime Fitness
- **Janet Pope** – Lynnwood Public Facilities District
- **Jennifer Cao** – Resident
- **Josh Bishop** – Alderwood Community Church
- **Juanita Chase** – Resident
- **Kylie McDonald** – Crumbl Cookies
- **Larry Putrick** – Resident
- **Louise Stanton-Maston** – Resident
- **Matt Cail** – Resident
- **Matt Finch** – Edmonds School District
- **Neil Heineman** – James Russell, PLLC
- **Phong Nguyen** – Resident, Anna's Home Furnishings, and Lynnwood Business Consortium
- **Ryan Clay** – JSH Properties Inc.
- **Selam Habte** – Resident and DEI Commissioner
- **Shawn Walker** – 360 Hotel Group
- **Zoe Reese** – Verdant

Introductions – Advisory Group Members

Please tell us a little bit about yourself:

- Your name
- If applicable, the specific organization you are involved with and may be representing



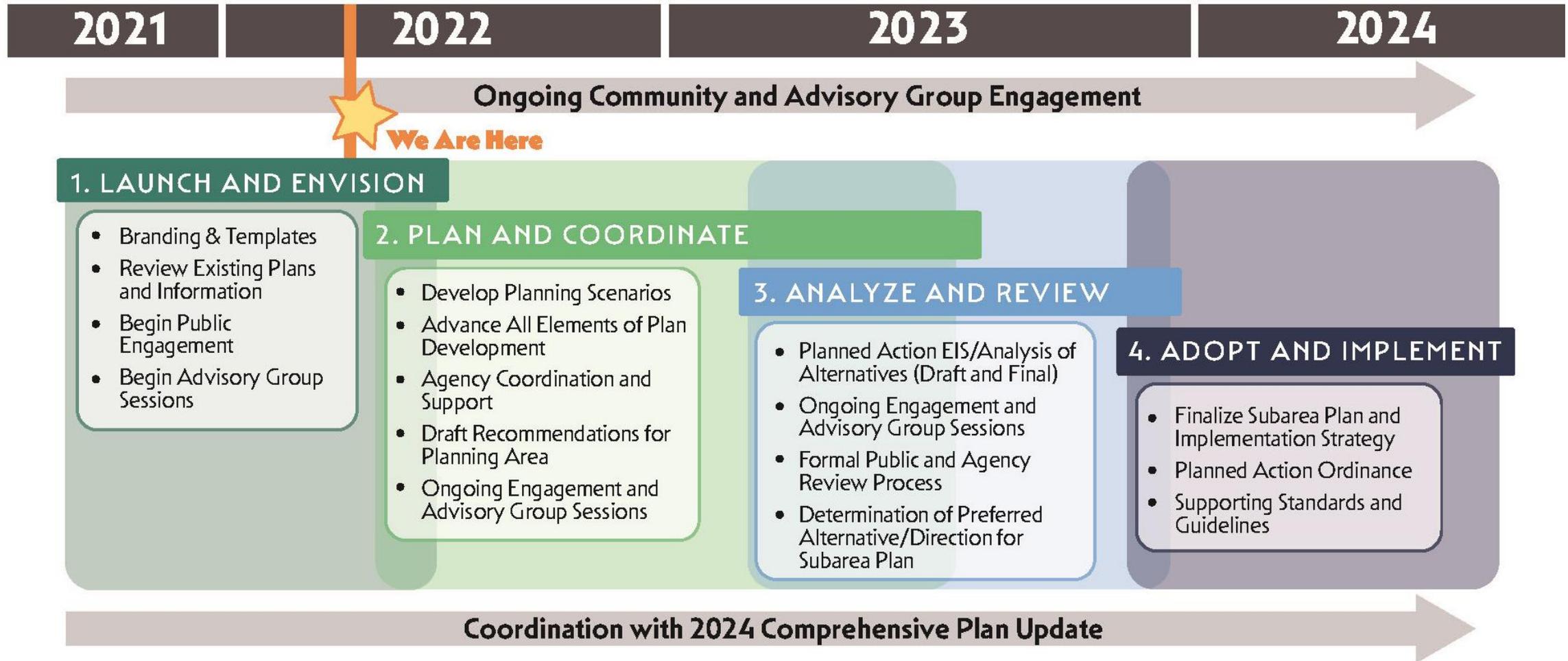
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**Review Work Plan, Timeline,
and Agendas**

Planning Process and Timeline



CC+A Plan Creation



CC + A Advisory Group Meeting Schedule

- **July 28, 2022:** Walking Tour (Northern Locations in Subarea - Details to Come)
- **October 27, 2022:** Existing Conditions/Market Assessment Results, Vision, and Guiding Principles
- **January 26, 2023:** Potential Land Use Scenarios Analysis Evaluation Criteria
- **April 27, 2023:** Scenarios Analysis/Environmental Review Process
- **July 27, 2023:** Scenarios/Land Use Analysis in Process; Projects/Actions
- **October 26, 2023:** Scenarios/Land Use Analysis in Process; Projects/Actions
- **January 25, 2024:** Analysis/Environmental Review Outcomes/Preferred Direction for Plan
- **April 25, 2024:** Advisory Group Recommendations/Support to Plan Adoption Process



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Advisory Group Responsibilities and Meeting Agreements

Advisory Group Roles + Responsibilities

- The Advisory Group will function as a sounding board and **provide guidance and feedback** on existing conditions, aspirations for the future, and impacts of potential policies.
- The members will also **serve as liaisons** to the community and broader community groups they represent.
- The Advisory Group will **champion the plan** as it moves toward adoption and will transition to partners during the implementation phase.

Advisory Group Agreements

- Respect others' opinions
- Speak honestly
- Acknowledge interests
- Strive for equitable process
- Amplify the voices of marginalized groups
- Ask questions for clarification
- Focus on forward movement
- Aim for positive recommendations
- Avoid acronyms and jargon
- Track commitments and next steps
- Accept hands-on facilitation

CC + A Planning Goals

Together, we aim to accomplish the following goals:

1. Establish a **community vision** for the future of the City Center + Alderwood area.
2. Achieve a **vibrant people-based place** that contributes to a high quality of life for residents and employees.
3. Realize the City Center + Alderwood **vision through policy, development standards, and implementation strategies.**
4. Meet the requirements of the Puget Sound Regional Council's Regional Centers Framework and **accommodate future growth allocations.**



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Study Area Context and History

Lynnwood Has Always Been at the Crossroads of Opportunity

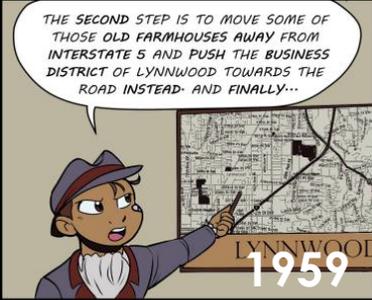
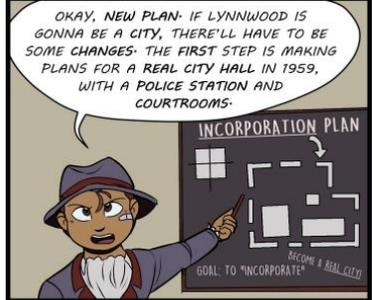
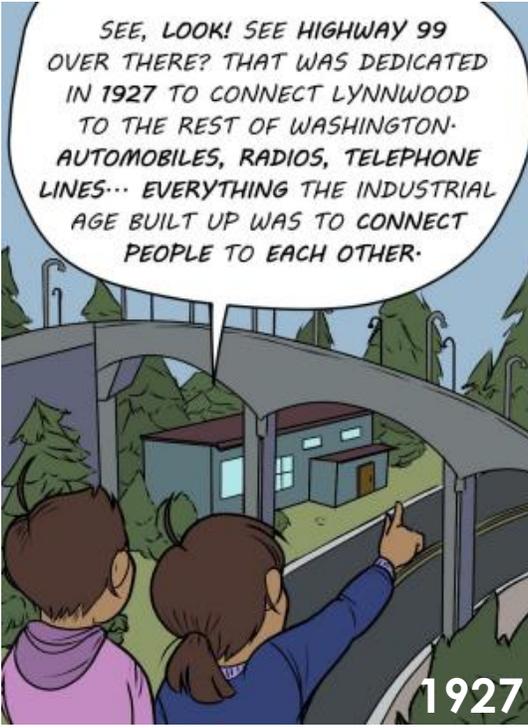
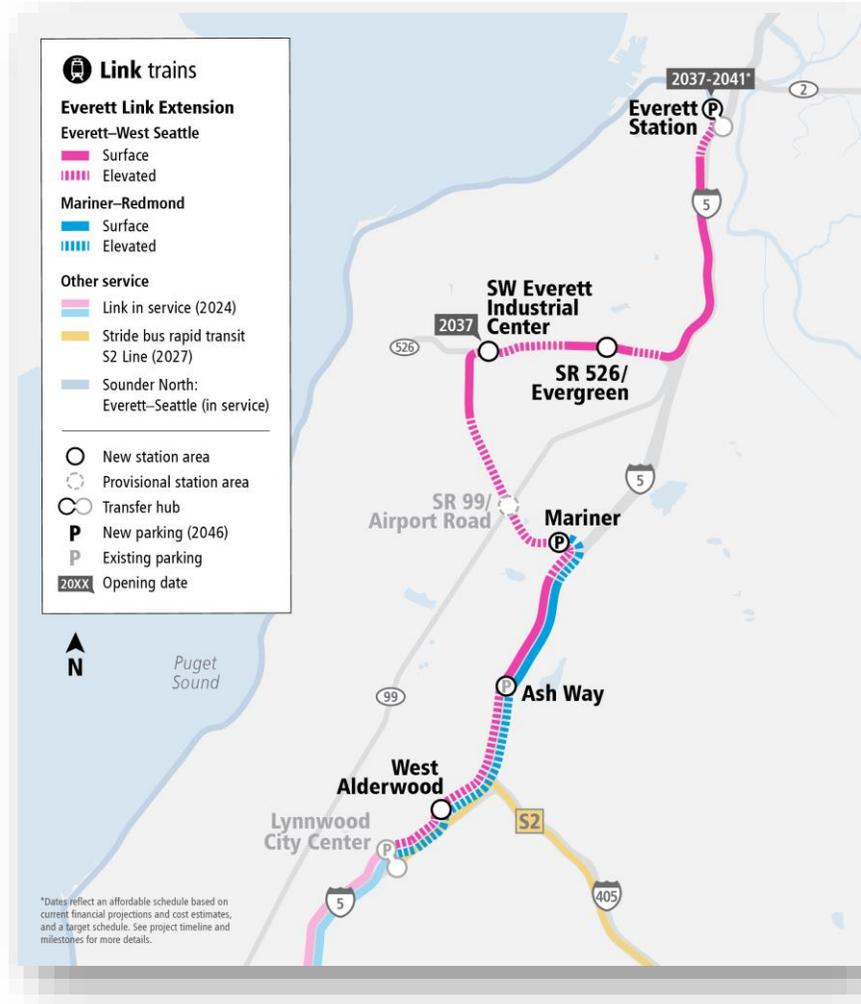
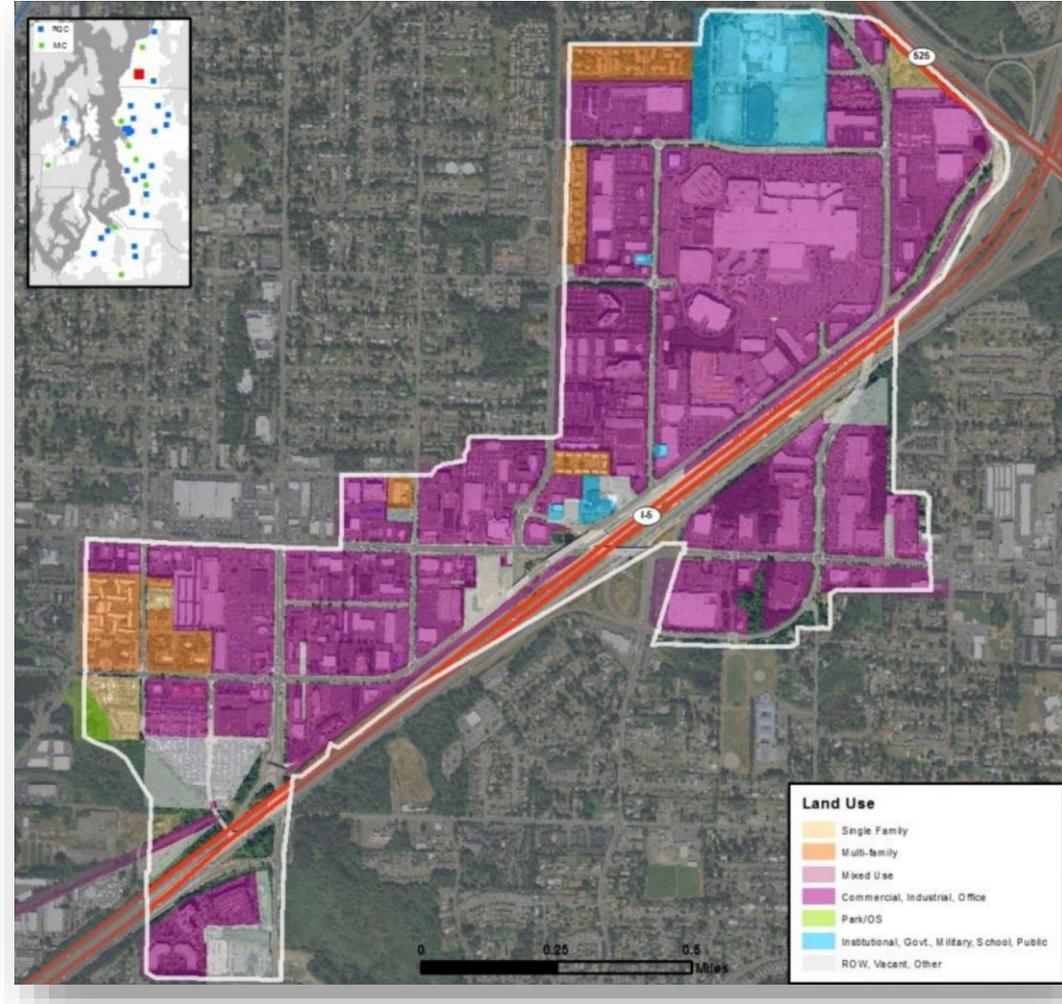


Image Source: Crossing the Road: A Chicken-Themed Journey Through Lynnwood History

Planning for 2044



Everett Link Extension



Regional Growth Center



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**Proposed Elements
to be Studied**

CC + A Planning Deliverables

The project scope includes the following deliverables to implement the CC+A vision:

1. Adopt a new **subarea plan** for this area, which incorporates the existing **City Center Subarea Plan**;
2. Issue a **SEPA Environmental Impact Statement (EIS)** and adopt a **planned action ordinance**; and
3. Update **development standards, design guidelines**, and a suite of **implementation strategies**.

Planning Framework

Growth Management Act (GMA)
State Legislature

Multicounty Planning Policies (MPPs)
Puget Sound Regional Council

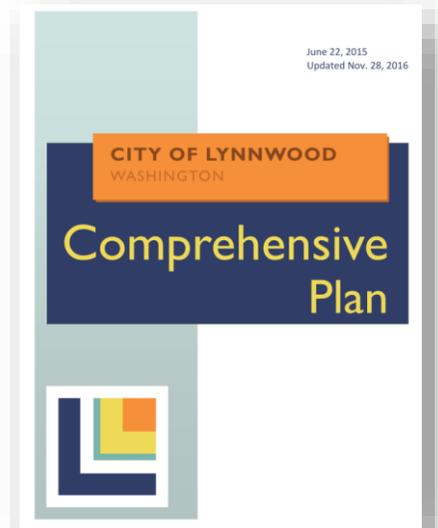
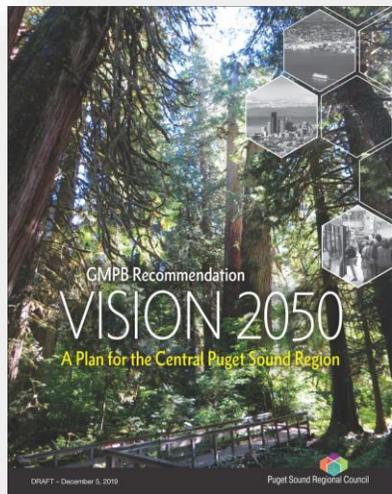
Countywide Planning Policies (CPPs)
Snohomish County

Lynnwood Comprehensive Plan
Lynnwood City Council

Subarea Plans
City Council

**Lynnwood
Municipal Code**
City Council

Projects



Preparing for the Future – Lynnwood's Growth Strategy

Comprehensive Plan (1st GMA Plan Adopted in 1995)

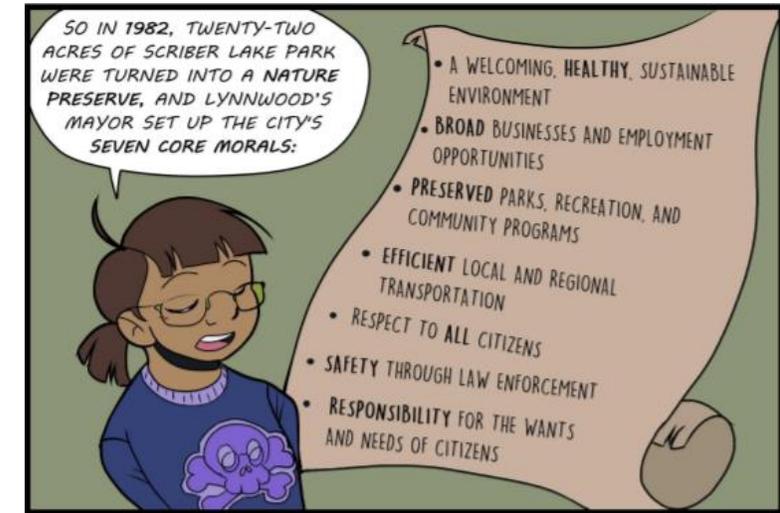
- Policy LU-19: Accommodation of the population and employment growth... should primarily occur within the designated **Lynnwood Regional Growth Center** and along Highway 99.
- Policy CC-18.12: Continue to concentrate compact, mixed-use, walkable transit-oriented centers, specifically within the **Regional Growth Center** (which includes City Center), along Highway 99, around Alderwood Mall and within the College Mixed-Use District.

Economic Development Action Plan (2015)

- Action 3.1a.8: Identify and plan for the integration **of Transit- Oriented- Development** opportunities into and surrounding the future Lynnwood **Sound Transit** station.

Housing Action Plan (2021)

- Goal 4: Prepare for continued growth and increase the quality of life in Lynnwood.
- Strategy 1: Continue promoting housing in the **Regional Growth Center** (Alderwood and City Center) and along major transportation corridors.
- Strategy 9: Encourage amenities that enhance quality of life.



Lynnwood Moving Forward: Our Community Vision (2009, 2015)

- To encourage a broad business base in sector, size and related employment, and promote high quality development.
- To invest in efficient, integrated, local and regional transportation systems.

Lynnwood's Growth Strategy Started in the 1990s



1994 Growth Management Act (GMA) Adopted



1995 Comprehensive Plan (1st Comp Plan under GMA)



1995 Lynnwood Regional Growth Center Designated



2005 City Center Subarea Plan



2008 Sound Transit 2 Approved



2009 Community Vision



2012 City Center Planned Action Ordinance



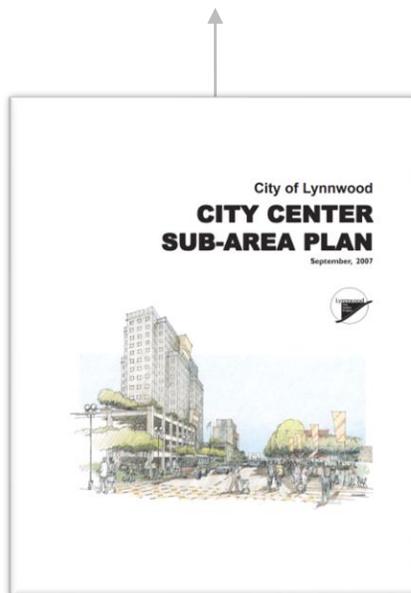
2015 Comprehensive Plan Adopted, Community Vision Reaffirmed, Economic Development Action Plan Adopted



2016 Resolution 2016-06 (Preferred Alignment along 33rd Ave W)



2016 Sound Transit 3 Approved



LEGEND



Lynnwood Action



Sound Transit Action



Washington State Action

1990

2000

2010

2020



City Center + Alderwood Development



Kinect @ Lynnwood



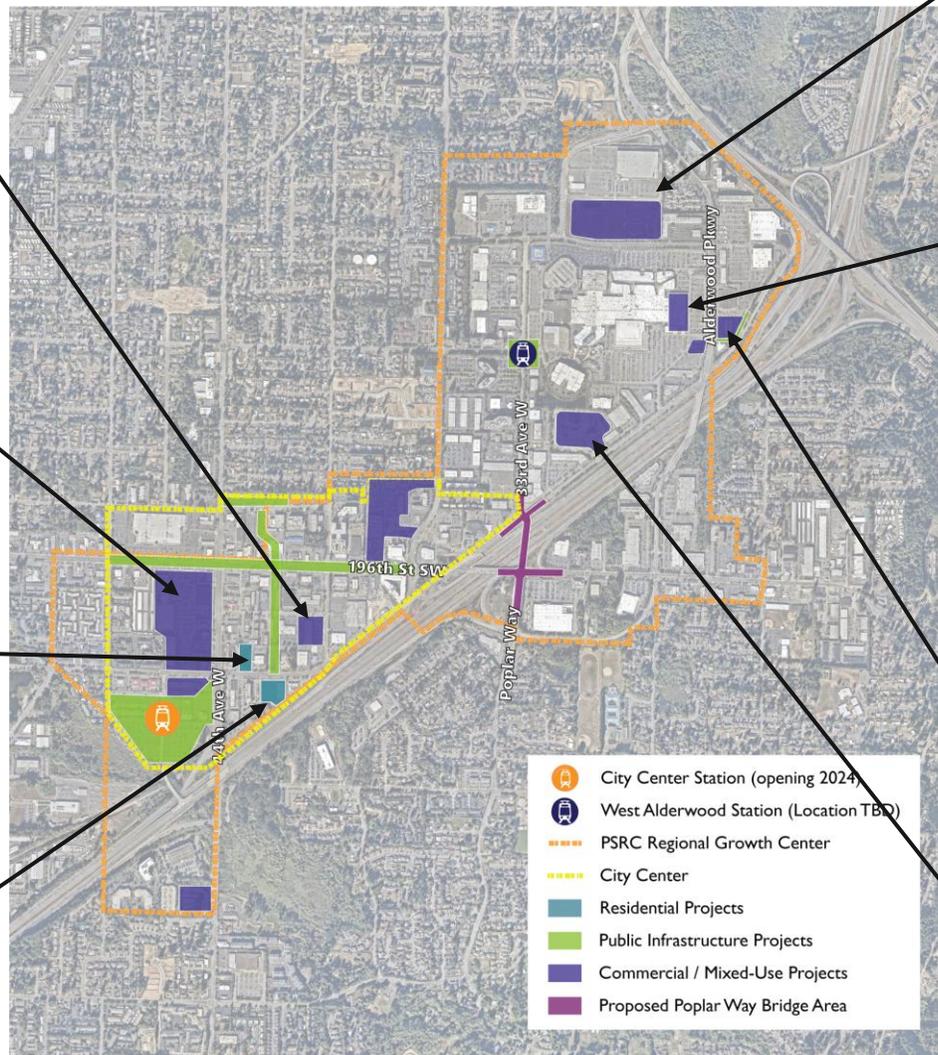
Northline Village



Ember



Koz



The Woods at Alderwood



Avalon Alderwood Place



Alderwood Mixed Use



Alexan Alderwood



Planning Themes



Coordination



Race and Social Equity



Quality of Life



Regional Connectivity



Economic Prosperity



Community Engagement



Achievable



User-Friendly

Elements to be Addressed in Plan

- Land Use, Population, Housing, and Employment Forecasts
- Market and Economic Development Opportunities
- Multimodal Transportation (Pedestrian Connectivity and Access to Transit as Key Areas of Focus)
- Environmental Review/State Environmental Policy Act (SEPA) Compliance (Water Quality, Stormwater Management, Critical Areas, etc.)
- Character Defining and Placemaking Opportunities
- Public Spaces, Parks, Trails, Open Space
- Public Services and Utilities
- Capital Facilities/Improvement Projects and Actions Needed to Support the Plan



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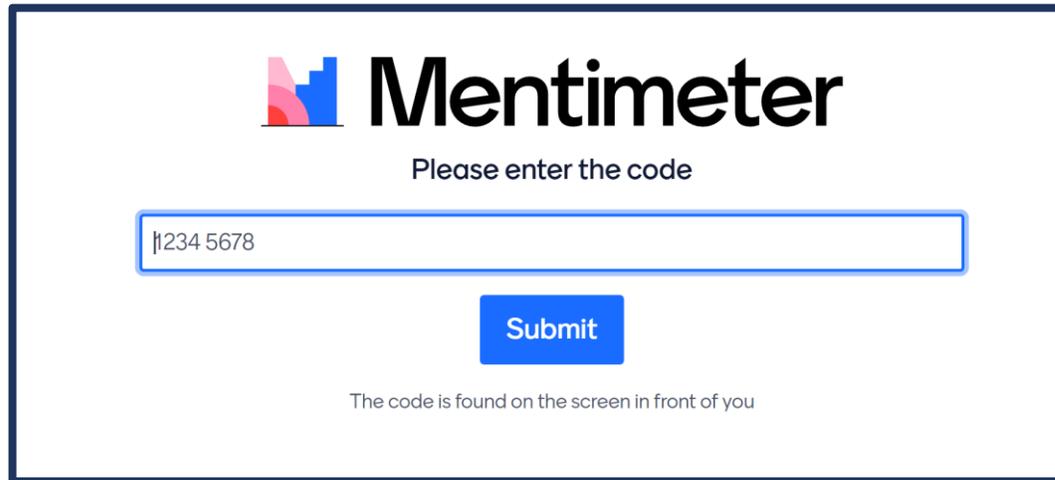
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Brainstorming on Vision and Guiding Principles

Mentimeter Instructions

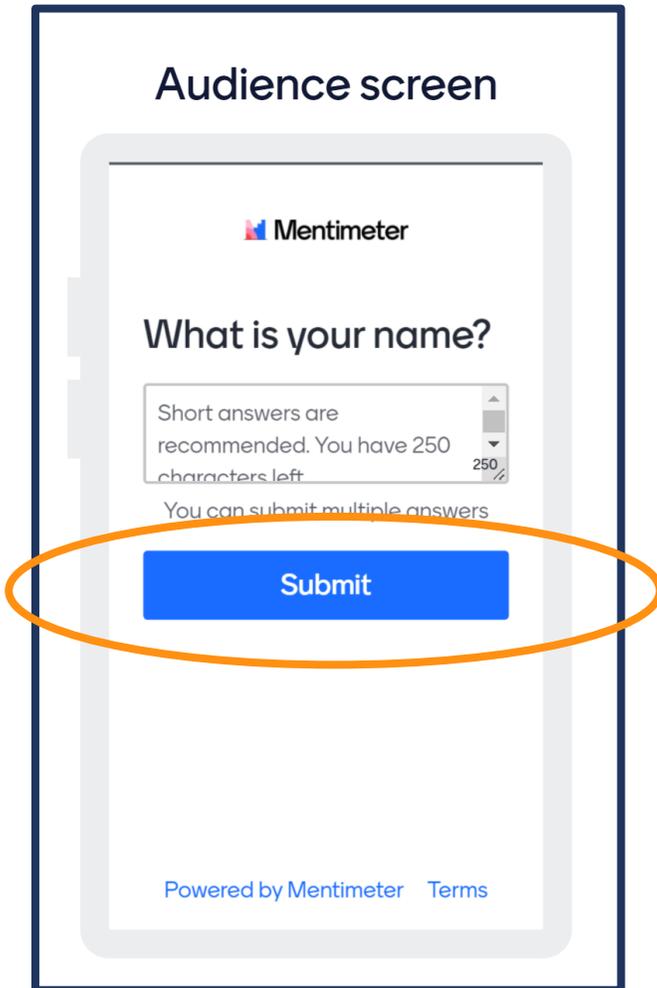
1. Open a browser window on your phone, tablet, or computer.
***If you don't have 2 screens for your computer, we recommend using a phone or tablet
2. Go to www.menti.com
3. Enter the code on the screen during the Joint Board and Commission meeting (do not enter spaces)



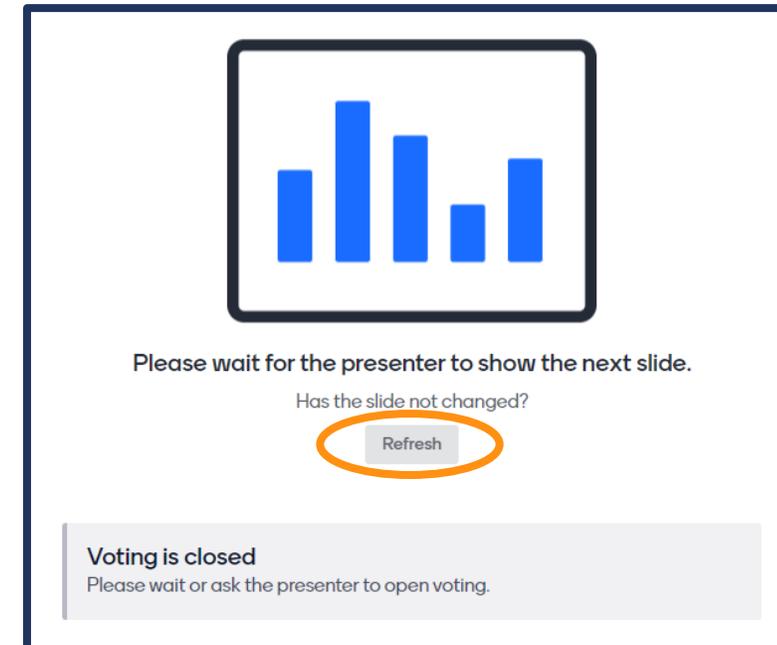
The screenshot shows the Mentimeter logo at the top, followed by the text "Please enter the code". Below this is a text input field containing the code "1234 5678". A blue "Submit" button is positioned below the input field. At the bottom of the screenshot, it says "The code is found on the screen in front of you".



Mentimeter Instructions



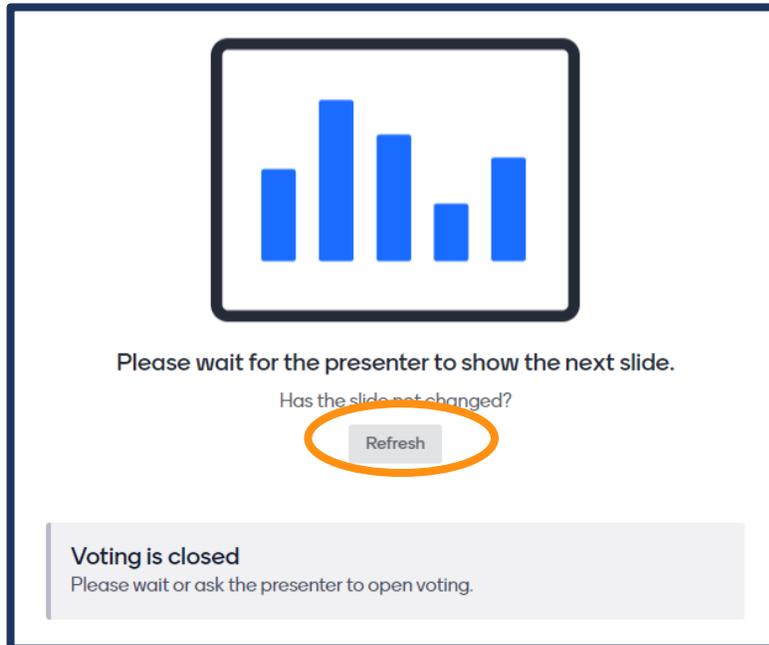
4. Answer the question and click "Submit"
- 5. LEAVE MENTI.COM OPEN**
6. Click over to your Zoom screen to view results and wait for the next question.



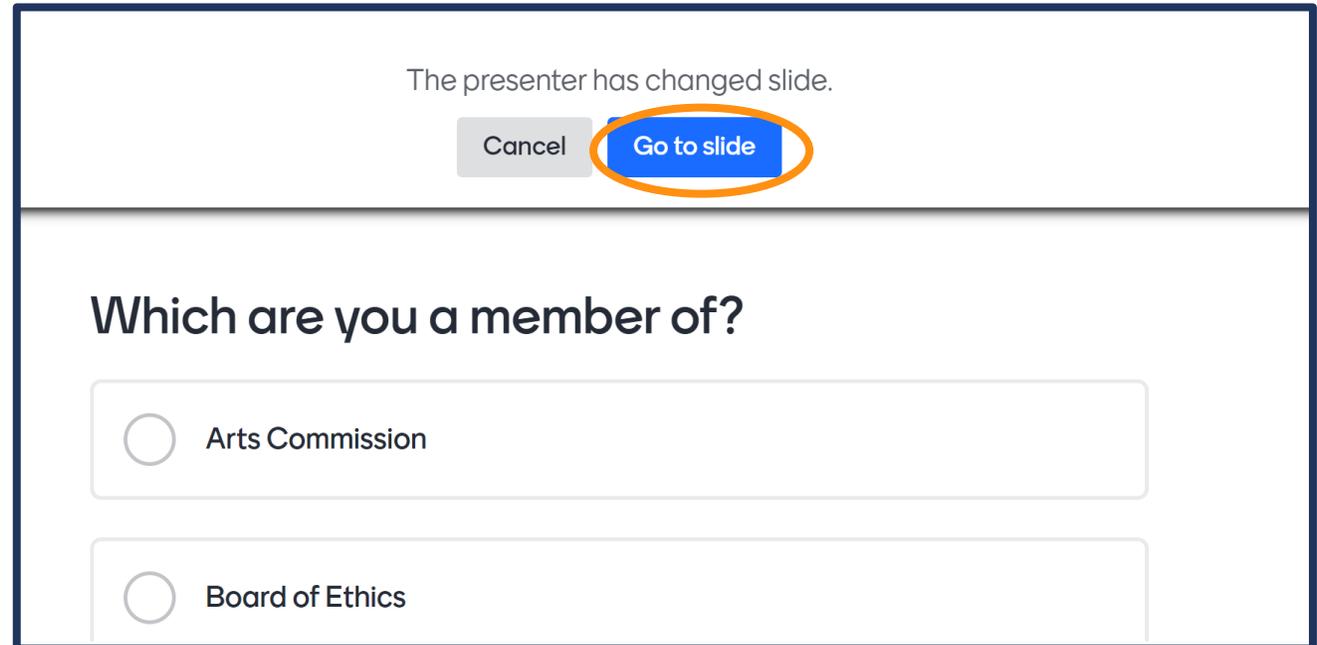
Mentimeter Instructions

7. Go back to Menti.com to answer the next question

Please note: It can take a moment for each Mentimeter slide to update. However, let us know if you can't see the correct questions.



A screenshot of a Mentimeter slide. At the top, there is a bar chart with five blue bars of varying heights. Below the chart, the text reads: "Please wait for the presenter to show the next slide." followed by "Has the slide not changed?". A "Refresh" button is circled in orange. At the bottom, a grey box contains the text: "Voting is closed" and "Please wait or ask the presenter to open voting."



A screenshot of a Mentimeter slide. At the top, it says "The presenter has changed slide." with a "Cancel" button and a "Go to slide" button circled in orange. Below this is a question: "Which are you a member of?". There are two radio button options: "Arts Commission" and "Board of Ethics".



Mentimeter Launch Page

1. Go to www.menti.com

2. Enter code: **2462 7768**





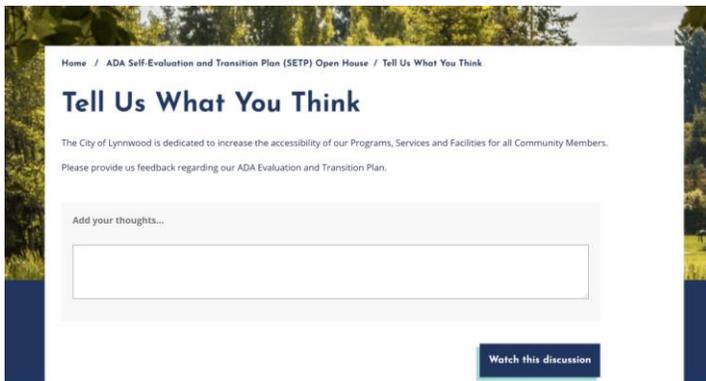
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Big Ideas Month: Community Engagement

Coming Up: Engagement



Outreach Goals and Objectives

1. Diversity, Equity, and Inclusion

2. Respect

3. Transparency





May is Big Ideas Month!

Community Kickoff for the 2024 Comp Plan and CC+A Project

Help us imagine the City's future! We need your big ideas!

When: *May*

- **Reflecting on our city**
- **Thinking ahead to imagine our future**

Opportunities for Participation

1. Joint Boards and Commission Meeting – April 27
2. Project website – LynnwoodWA.gov/ImagineLynnwood
3. Inside Lynnwood Newsletter and Prepaid Postcards
4. One-Page Project Posters for Business and Organizations
5. Emails and Social Media **#ImagineLynnwood**
6. Attend Community/Other Events
7. Focus Groups
8. Big Ideas Stations
 - Lynnwood Library
 - City Hall
 - Senior Center
 - Recreation Center
 - Verdant



ROUNDTABLE WRAP UP

What do you think?

- Tell us in **one word or a short phrase** how you are feeling about the project or the future for City Center + Alderwood.



THANK YOU!

Advisory Group Assignments in Next Couple of Months (Prior to Next Meeting/July 28, 2022):

- Get out and experience CC + A – gain a strong understanding of the area.
- Help us share Big Ideas Month with your family, friends, communities. (We'll be sending you some materials.)
- Questions in the interim? Contact Kristen.